

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57007
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544284
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

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PAY BY 11/27/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 3

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 6-7AM	10/16/2012-10/19/2012	. T W T F . .	30	8	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	8	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	06:14:06 AM		BCTV1210H	30	600.00			
10/16/2012	Tu	06:57:05 AM		BCTV1210H	30	600.00			
10/17/2012	We	06:06:58 AM		BCTV1210H	30	600.00			
10/17/2012	We	06:45:43 AM		BCTV1210H	30	600.00			
10/18/2012	Th	06:22:33 AM		BCTV1210H	30	600.00			
10/18/2012	Th	06:43:03 AM		BCTV1210H	30	600.00			
10/19/2012	Fr	06:12:02 AM		BCTV1210H	30	600.00			
10/19/2012	Fr	06:59:15 AM		BCTV1210H	30	600.00			
2	THIS MORNING 6-7AM	10/22/2012-10/22/2012	M	30	2	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M	2	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:25:33 AM		BCTV1214H	30	675.00			
10/22/2012	Mo	06:59:00 AM		BCTV1214H	30	675.00			
3	THE EARLY SHOW	10/16/2012-10/19/2012	. T W T F . .	30	8	340.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	8	340.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	08:12:49 AM		BCTV1210H	30	340.00			
10/16/2012	Tu	08:56:15 AM		BCTV1210H	30	340.00			
10/17/2012	We	08:10:40 AM		BCTV1210H	30	340.00			
10/17/2012	We	08:58:10 AM		BCTV1210H	30	340.00			

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Invoice Num: 1201-544284
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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	07:29:20 AM		BCTV1210H	30	340.00			
	10/18/2012	Th	08:54:43 AM		BCTV1210H	30	340.00			
	10/19/2012	Fr	08:12:26 AM		BCTV1210H	30	340.00			
	10/19/2012	Fr	08:54:49 AM		BCTV1210H	30	340.00			
4	THE EARLY SHOW		10/22/2012-10/22/2012		M		30	2	380.00	
	<u>Week Of</u>	<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/22/2012-10/28/2012	M		2		380.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	08:11:07 AM		BCTV1214H	30	380.00			
	10/22/2012	Mo	08:55:05 AM		BCTV1214H	30	380.00			
5	NOON NEWS		10/16/2012-10/19/2012		. T W T F . .		30	4	585.00	
	<u>Week Of</u>	<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/15/2012-10/21/2012	. T W T F . .		4		585.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	12:13:45 PM		BCTV1210H	30	585.00			
	10/17/2012	We	12:26:55 PM		BCTV1210H	30	585.00			
	10/18/2012	Th	12:27:55 PM		BCTV1210H	30	585.00			
	10/19/2012	Fr	12:26:55 PM		BCTV1210H	30	585.00			
6	NOON NEWS		10/22/2012-10/22/2012		M		30	1	585.00	
	<u>Week Of</u>	<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
	10/22/2012-10/28/2012	M		1		585.00				
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	12:14:46 PM		BCTV1214H	30	585.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
7	530-6PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	860.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	4	860.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:55:36 PM		BCTV1210H	30	860.00			
10/17/2012	We	05:39:58 PM		BCTV1210H	30	860.00			
10/18/2012	Th	05:41:51 PM		BCTV1210H	30	860.00			
10/19/2012	Fr	05:40:08 PM		BCTV1210H	30	860.00			
8	530-6PM NEWS	10/22/2012-10/22/2012	M	30	1	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:54:29 PM		BCTV1214H	30	900.00			
9	5-530PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	860.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		. T W T F . .	4	860.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:22:45 PM		BCTV1210H	30	860.00			
10/17/2012	We	05:23:13 PM		BCTV1210H	30	860.00			
10/18/2012	Th	05:21:36 PM		BCTV1210H	30	860.00			
10/19/2012	Fr	05:23:13 PM		BCTV1210H	30	860.00			

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10	5-530PM NEWS		10/22/2012-10/22/2012		M		30	1	900.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:28:49 PM		BCTV1214H	30	900.00			
11	THE INSIDER		10/16/2012-10/19/2012		. T W T F . .		30	4	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	07:55:11 PM		BCTV1210H	30	700.00			
10/17/2012	We	07:56:28 PM		BCTV1210H	30	700.00			
10/18/2012	Th	07:47:46 PM		BCTV1210H	30	700.00			
10/19/2012	Fr	07:47:23 PM		BCTV1210H	30	700.00			
12	THE INSIDER		10/22/2012-10/22/2012		M		30	1	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	07:47:24 PM		BCTV1214H	30	700.00			
13	PERSON OF INTEREST		10/18/2012-10/18/2012		. . . T . . .		30	1	3,780.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. . . T . . .		1		3,780.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	09:35:50 PM		BCTV1210H	30	3,780.00			

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Buy Line	Flight Description	Buy Line Dates			MTWTFSS		Dur	Total Spots	Rate
14	THE GOOD WIFE	10/21/2012-10/21/2012		S		30	2	2,565.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		2,565.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				30			2,565.00	Preempted
10/21/2012	Su	10:37:37 PM	10/21/2012	BCTV1214H	30	2,565.00	2,565.00		Makegood in 21:55:57-22:55:57
15	C.S.I.	10/17/2012-10/17/2012			..W....		30	1	2,700.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		..W....		1		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	10:50:41 PM		BCTV1210H	30	2,700.00			
16	CRIMINAL MINDS	10/17/2012-10/17/2012			..W....		30	1	3,555.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		..W....		1		3,555.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	08:58:55 PM		BCTV1210H	30	3,555.00			
17	NCIS	10/16/2012-10/16/2012			.T.....		30	2	4,950.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		.T.....		1		4,950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				30			4,950.00	Preempted
10/16/2012	Tu	08:37:08 PM	10/16/2012	BCTV1210H	30	4,950.00	4,950.00		Makegood in NCIS: LOS ANGELES

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18	THE BIG BANG THEORY/TWO AND A HALF	10/18/2012-10/18/2012	. . . T . . .	30	1	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. . . T . . .	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/18/2012	Th	08:20:35 PM		BCTV1210H	30	4,500.00				
19	PRESIDENTAL/VP DEBATES	10/22/2012-10/22/2012	M	30	1	4,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M	1	4,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	10:58:26 PM		BCTV1214H	30	4,500.00				
20	11PM NEWS	10/16/2012-10/19/2012	. T W T F . .	30	4	1,890.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		. T W T F . .	4	1,890.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	11:24:24 PM		BCTV1210H	30	1,890.00				
10/17/2012	We	11:33:38 PM		BCTV1210H	30	1,890.00				
10/18/2012	Th	11:30:42 PM		BCTV1210H	30	1,890.00				
10/19/2012	Fr	11:23:21 PM		BCTV1210H	30	1,890.00				
21	11PM NEWS	10/22/2012-10/22/2012	M	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	11:27:52 PM		BCTV1214H	30	2,000.00				

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Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 7 of 8

PAY BY 11/27/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 3

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
22	11PM NEWS	10/20/2012-10/21/2012 S S		30	3	1,700.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S S	2		1,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	11:30:41 PM		BCTV1214H	30	1,700.00			
10/21/2012	Su				30			1,700.00	Preempted
10/21/2012	Su	12:10:13 AM	10/21/2012	BCTV1214H	30	1,700.00	1,700.00		Makegood in 23:57:07-00:31:13
23	KD/PG SUNDAY EDITION	10/21/2012-10/21/2012 S		30	1	200.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S	1		200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:42:02 AM		BCTV1214H	30	200.00			
24	CBS SUN MORN	10/21/2012-10/21/2012 S		30	1	630.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S	1		630.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	09:09:31 AM		BCTV1214H	30	630.00			
25	FACE THE NATION	10/21/2012-10/21/2012 S		30	1	585.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S	1		585.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	10:29:26 AM		BCTV1214H	30	585.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57007
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544284
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012
Net 30 days

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1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 3

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate		
26	MCDONALDS'S STEELERS KICK-OFF		10/21/2012-10/21/2012	S		30	1	1,350.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/15/2012-10/21/2012	S		1		1,350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
10/21/2012	Su	11:46:34 AM		BCTV1214H	30	1,350.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		58		67,010.00		10,051.50		56,958.50	9,215.00	9,215.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

67,010.00

Trade Value

0.00

Agency Commission

10,051.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

56,958.50

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